

from the Bookshelf

Title: Pieces for Profit

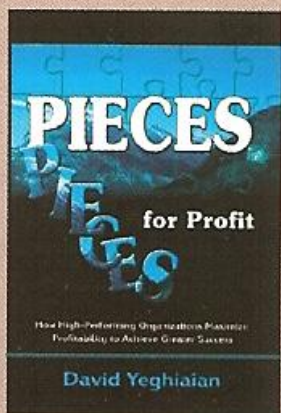
Author: David Yeghiaian

Publisher: Winners Success
Network Publishing
(2007)

Pages: 240, Paperback

List Price: \$15.95

Why Buy: This book focuses on how high performing companies achieve greater success by maximizing profitability and productivity.



Content provides a breadth of business management for leaders of all levels relating to disciplines of strategic planning, organizational development and human resources, marketing and customer engagement and acquisitions and integrations. Based on more than 15 years of research and experiences, the inter-relationship among these disciplines is discussed to determine how organizations can become more productive and successful. Practical examples in each chapter illuminate the topic areas and graphics make it both instructional and enjoyable for all audiences.