

How can organizations become more profitable and successful?

YOU asked the question. **YEGHIAIAN** answers it.

After years of research with hundreds of organizations and thousands of leaders, David Yeghiaian discovered a method for Strategy, People (employees) and Customers to work interdependently. In *Pieces for Profit*, he describes how high-performing organizations use all 3 together to maximize profitability to achieve greater success.

About Pieces for Profit Author David Yeghiaian

David Yeghiaian (Yeg – E – I – an) has advised large, medium and small organizations in a breadth of industries. Demonstrating results on a global scale, his experience includes work with Fortune 500, non-profit, government and private organizations around the world. President and owner of Unique Business Solutions, he is also a nationally accomplished speaker on a variety of strategic topics.

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